

MONEY AND CULTURE

XIII Annual Conference

on Cross-Currents in Literature, Film and the Visual Arts 2005

An Scoil Teanga agus Litríochta / School of Language and Literature

National University of Ireland, University College Cork, 6-8 May 2005

Programme (3rd draft)

Friday, 6 May 2005

- 11.00-13.30 Registration (O'Rahilly Building, 1st floor, Social Area A)
- 13.30-14.00 Opening (Council Room)
- 14.00-16.00 Parallel Sessions

Session I (O'Rahilly Building 3.03)

Marieke de Goede (University of Amsterdam)	Carnival of Money: Politics of Dissent in an Era of Globalising Finance
Geoff Lightfoot / Simon Lilley (University of Leicester)	Free to Trade
Jim Cosgrave (Trent University)	From Simmel to Nick the Greek: A brief sociology of gambling money
Sharon C. Harrison (California State University – San Marcos)	Crime is Money: Lawbreaking as an entrepreneurial pursuit

Session II (Council Room)

Ailbhe Thunder (Cardiff University)	Honour in the Dollar? Filming the Virtual Economy from Wall Street to Boiler Room
Dirk Verdicchio (University of Berne)	Fictional Money – Real Monsters. The financial economy in feature films
David Murphy (Stirling University)	Where is the Money? The Absent Presence of Money in African Cinema

Session III (ORB 1.24)

Bernhard Malkmus (University of Cambridge)	The mode of the picaresque and economies of circulation
Michael Fodor (Dartmouth College)	The Nephew, the fatalist and the empress: Diderot's monetary fiction and theory
Jutta Fortin (University of Vienna)	The Fetishism of Commodities and the Secret Thereof: Marx, the fantastic and Gautier's <i>Le Pied de momie</i> (1840)
Niamh Sweeney (IRCHSS Government of Ireland Scholar, NUI, Cork)	The Artist as <i>Joueur</i> : Rethinking Baudelaire's <i>Le Peintre de la Vie moderne</i>

16.00-16.30 Tea – Coffee – Refreshments

16.30-17.30

Plenary Session (Council Room, North Wing)

Jochen Hörisch (University of Mannheim)	What makes money so sexy and perverse? Adorno's reflections on the logic of equivalences
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18.00-19.30 Wine reception (Common Room – North Wing)

Saturday, 7 May 2005

9.00-11.00 Parallel Sessions

Session I (ORB 1.23)

Joyce Goggin (University of Amsterdam)	Casinos and Sure Bets: <i>Ocean's Eleven</i> and Cinematic Money
Paul M. Malone (University of Waterloo)	"Dass man sich mit Geld so verändern kann": Making Consumption Conspicuous in Translating Doris Dörrie's <i>Geld</i> from Fiction to Film
Ekkehard Knörer (University of Konstanz)	Counterfeit: Of Signs and Money in Robert Bresson's <i>L'Argent</i>
Kevin Johnson (University of Washington, Seattle)	The Image of Lulu and the Economy of the Spectacle in G.W. Pabst's <i>Die Büchse der Pandora</i>

Session II (ORB 1.32)

Amin Asadollahi (University of Stuttgart)	Money and Truth: The Construct of Metaphors
Pierre Laffitte (NUI, Cork)	Pacare: Symbolic and Value, or 'The therapeutic effect of the neutral échangeur universel.'
Kirill Postoutenko (University of Southern California)	Econoclasm: Philosophical Presuppositions, Semiotic Forms and Social Scenarios of the Quest for Impecunious Society
Angela Ryan (NUI, Cork)	Aristotle's Literary Virtue-Ethics : Poesis as Currency and Value

Session III (ORB 1.01)

Olive McCarthy/ Raymond O'Connor (NUI, Cork)	The Credit Union Movement in Ireland: Origins, Expansion and Future Challenges
Ella Kavanagh (NUI, Cork)	Understanding the Emergence and Evolution of Financial Institutions: The Irish Case
Liz Kiely/ Marie Leane (NUI, Cork)	Money Matters in the Lives of Working Women in Ireland in the 1940s and 1950s
Joachim Schwend (University of Leipzig)	"Pecunia non olet" – Money, Consumer Cultures and the Celtic Tiger

11.00-11.30 Tea – Coffee – Refreshments

11.30-12.30 Parallel Sessions

Session I (ORB 1.24)

Alexandra Avvakumova (Tomsk Polytechnic University)	Motif of capital in the creative work of the nineteenth century Russian dramatist A. N. Ostrovsky
Seámas O'Driscoll (Harvard University)	Economies Made Visible: Circuits of Exchange in Dostoevsky's Fiction

Session II (ORB 1.32)

Joan Dargan (St Lawrence University)	Lorine Niedecker and 'The Time's Buying Sickness'
Sina Vatanpour (University of Lille 3)	Money, Language and American Identity in Paul Auster's <i>City of Glass</i>

Session III (ORB 1.01)

Michael Shields (NUI, Galway)	Why pay singers? German <i>Sangspruchdichtung</i> in the 13 th century
Cordula Politis (Trinity College Dublin)	Wisdom vs. Riches: The Discourse on Money in <i>Fortunatus</i>

Session IV (ORB 1.23)

Faye Ran (Metropolitan College, NYC)	The Social History of the Pocket: A Study of Power and Possession CANCELLED
Ann Steiner (Lund University)	Wicked, Wicked Publisher! – Greed, power, and money in the Swedish book trade of the 1970s

12.30-14.00 Lunch Buffet (Common Room – North Wing)

14.00-16.00 Parallel Sessions

Session I (ORB 1.23)

Stephen Deng (University of California, Santa Barbara)	Minting a Case against Counterfeiting in <i>Measure for Measure</i>
Ben Roberts (Sussex University)	Counterfeit Literature: language and money in Gide and Goux
Guy Snaith (Liverpool University)	'A cause de l'argent': Money in Gabrielle Roy's <i>Bonheur d'occasion</i>
Brian Moloney (Hull University)	Exchange Rates in Italo Svevo's Later Narrative Fiction

Session II (ORB 1.32)

Mary Pierse (NUI, Cork)	George Moore, Sherlock Holmes and the Many Money Questions in Fin de Siecle English Fiction
Grace Neville (NUI, Cork)	Freedom, Failure and Fortune in John Healy's <i>Nineteen Acres</i>
Deirdre O'Byrne (Loughborough University)	Wills and Death-wishes in the short stories of John McGahern and Mary Lavin

16.00-16.30 Tea – Coffee – Refreshments

16.30-18.30 Parallel Sessions

Session I (ORB 1.32)

William H. Carter (University of California, Santa Barbara)	„Uralte und nie gehobne Bescheerde“: Goethe, <i>Faust</i> , and Taxes
Sheila Dickson (University of Strathclyde, Glasgow)	„Nimm diesen Segen des Himmels und bewahre ihn für die rechte Stunde!“ The Gift of Treasure in the Works of Achim
Hans Gabriel (North Carolina School of Arts)	Underwriting German-language “Poetic Realism”: The Image of <i>Die Münze</i> as Mint and Coin in Heinrich Heine's <i>Harzreise</i> and Adalbert Stifter's <i>Wien und die Wiener</i>
Peter C. Pfeiffer (Georgetown University)	Adalbert Stifter's Money Thing

Session II (ORB 1.23)

Sandra Klopfer (University of Stellenbosch)	Cash, cattle and 'cash cattle' in the lives of contemporary Zulu traditionalists
Michael Bzdak (Johnson & Johnson)	Money in the Bank? Corporate Support of the Arts in Twentieth-Century American Art
Mary O'Neill (Loughborough University)	Art and Money
Matthias Weiss (University of Hamburg)	The Trading Floor in the Display Case –Stock-Exchange Capitalism as expressed through the Medium of the Museum Exhibition

19.30 Conference Dinner (Proby's Bistro)

Sunday, 8 May 2005

9.30-11.30 Parallel Sessions

Session I (ORB 1.23)

Nikola-M. Schouler (Deutsche Bundesbank)	The coin – a special form of money
Rukmini Dahanukar (Nirmiti, Mumbai)	Money Talks: Currency Notes as communication media
Michael Hutter (University of Witten / Herdecke)	Stabilizing the Money Supply through Art: The history of the Britannia vignette on Bank of England notes
Rita Raley (University of California, Santa Barbara)	The Aesthetics of Electronic Money

Session II (ORB 1.32)

Fiona Johnson (University College, Dublin)	Women and money in the eighteenth century French novel
Norma Clarke (Kingston University)	Laetitia Pilkington (1708/9-50). Money, Scandal, Poetry
Rafael Marques (Technical University of Lisbon)	From Dillingham's Greatness to the Fire of Modagiscio: How Pure is a Perfect Gift
Janette Rutterford / Josephine Maltby (Open University / Sheffield University)	Frank must marry money: Men, women and marriage in Trollope's novels

11.30-12.30 Tea – Coffee – Refreshments

12.00-13.30 Parallel Sessions

Session I (ORB 1.24)

Christina Oldman (Umea University)	Financial identities in American tycoon autobiography: Andrew Carnegie and John D. Rockefeller
Chris Bell (University of Illinois, Chicago)	"Money, Hos and Clothes/ All a Nigga Knows": Re-Considering the Discourse of Money in the Notorious BIG's Music
Evelyn Pezzulich (Bridgewater State College)	"Money, Money, Money": Enslaved in a False Identity

Session II (ORB 1.32)

Ute Tellmann (Cornell University)	Money and the Limits of Economy – A Dialogue between Keynes and Derrida
Richard T. Gray (Washington University)	Mimesis or Imagination: Cultural Values and the German Debate over Physiocracy
Anders Mortensen (Lund University)	Romantic Critics of Political Economy

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